# MARKETING MICHIGAN PEACHES AND PRUNES

## **1977 CROP**

### FEDERAL-STATE MARKET NEWS SERVICE

U. S. Department of Agriculture Agricultural Marketing Service Fruit and Vegetable Division Michigan Department of Agriculture Marketing Division

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#### FOREWORD

This is a summary of marketing Michigan grown peaches and prunes for the 1977 crop. This report is provided by the Michigan Department of Agriculture, Marketing Division, cooperating with the U.S. Department of Agriculture, Agricultural Marketing Service, Fruit and Vegetable Division.

Information contained in this summary was obtained from the daily reports issued at the Federal-State Market News Office at Benton Harbor, Michigan. Other sources of information include the Michigan Crop Reporting Service, U.S. Department of Agriculture; Transportation Section, Washington, D.C. and the Benton Harbor Fruit Market.

We wish to express our sincere appreciation to all segments of the industry for their cooperation and time, which made this report possible. A telephone recorder with updated information is available, during the season, by dialing area code 616 - 925-1096.

Additional printed copies of this summary may be obtained upon request from:

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C. W. Hackensmith, Local Representative

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ACREAGE: The area of land containing peach trees of bearing age in Michigan was placed at 12,100 acres by the Michigan Crop Reporting Service. This was unchanged from the adjusted acreage of 1976, but was down 2,200 acres from 1975. A total of 1,200,000 trees were of bearing age.

PRODUCTION: Michigan's 1977 production of peaches was estimated at 55,000,000 pounds. This showed a moderate recovery from the lighter crop of 1976 which totaled 40,000,000 pounds but was down from the 65,000,000 pounds produced two years earlier. United States peach production in 1977, excluding clingstones, was 1,483,000,000 pounds. This was down 39 million pounds from 1976, but was 94.1 million pounds heavier than 1975. The largest change in production for any one state was in Georgia where the crop was down 110 million lbs. The largest increase was in Texas, which was up 31 million lbs.

THE GROWING SEASON AND HARVEST: Warm weather during the mid to latter part of April forced bud development early. Some fruit trees in the southern area of the state were in the petal fall stage by the week ending April 24th. Two frosts during the last few days of April hit many fruit growing areas. At this time fruit development was ahead of normal. Frosts continued to plague the state during the second week of May as temperatures dipped to the low 20's. Peaches withstood the frost damage better than other fruit trees. By the end of May, fruit tree set for peaches varied from average to above average, while other fruit trees ranged from light to average. The weather through most of May was dry which was changed by showers during the last few days of the month. Cool and damp weather followed through the 12th of June. At that time fruit set was above average, and thinning was getting underway in the west central region. Hot and dry weather developed through most of July. By the 3rd week of July harvesting was getting a good start on early varieties in the southwest and southeast. Peaches in the central west area were showing good size. By the end of July harvesting of peaches was over 15% complete according to the Michigan Crop Reporting Service. This compared to 6% in 1976 and 3% normally. Rain during the first week of August helped relieve the drought, and provide some sizing. Rain followed during the 2nd week of August and continued to give crops a needed boost. At that time, the harvest was 40% complete, compared to 34% a year earlier and 15% normally.

Cool, damp and rainy weather soon followed during the last two weeks of August and slowed the harvest slightly. Even at this, the harvest was 2/3 complete by August 28th. Peach picking was in full swing and remained active through the 11th of Sept. when 90% of the crop had been harvested. Except for a light volume that remained to be picked, the harvest was complete.

MARKETING: The marketing season ran long-for the larger crop of 1977. FOB shipping point prices were reported by the Federal-State Market News Service from July 20th through Sept. 14th. First of season FOB sales on 3/4 bu crates of US#1 2 1/8" & up Red Havens ranged from \$10.00-11.00, compared with \$8.75-9.00 for opening sales in 1976. Prices soon advanced to a season's high of \$11.00-11.50 for the week ending July 29th. Offerings increased and the market declined gradually during the next five weeks. The season's low occurred during the week ending Aug. 26th when 2 1/8" & up Red Skins sold from \$7.00-8.00. At the end of the month offerings were being limited by the weather and the market advanced with sales at mostly \$8.00-8.50. Supplies continued to decrease and the market climbed higher. Final sales of the season were reported on Sept. 14th and ranged from \$8.50-9.00. Sales on the Benton Harbor Fruit Market during 1977 totaled almost 861 thousand dollars. The average price of the season for various varieties of peaches in 3/4 bu containers was \$7.99 with bu averaging \$4.42.

TRANSPORTATION: Most Michigan peaches were shipped via refrigerated trucks. In factoring shipments and unloads using the 10,000 lb unit method, weights given to containers are:  $\frac{1}{2}$  bu carton or crate - 25 lbs; 3/4 bu basket, carton or crate - 38 lbs.

41 CITIES: Unloads of Michigan peaches in the 41 cities totaled 335 units of 10,000 lbs. This compared to 231 units in 1976 and 438 units received during the heavy crop of 1975. Other than the United States unloads this past season, Montreal Canada received 200 units.

							PRODUCTION	,						
-		48 <b>-</b> P0	UND E	QUIVALENTS						:		POUNDS		
STATE			OTAL		•		UTILIZED					TOTAL		
	: 1975	: 1	976	: 1977	: 1	975	: 1976	:	1977	:	1975	: 1976	:	1977
				1	,000 UNI	ſS						MILLION UN	ITS	
Ala. Ark. Calif.	146 729		292 875	208 833		146 729	292 856		208 813		7.0 35.0	14.0 42.0		10.0 40.0
Freestone	8,354		9,667	9,917	8,	354	9,667		9,917		401.0	464.0		476.0
Colo. Conn. Del. Ga. Idaho	348 113 67 1,979 219		302 85 33 4,167 250	375 125 50 1 <b>,</b> 875 260	1,9	333 113 67 979 219	292 85 33 2,917 250		302 125 50 1,875 260		16.7 5.4 3.2 95.0 10.5	14.5 4.1 1.6 200.0 12.0		18.0 6.0 2.4 90.0 12.5
Ill. Ind. Kans. Ky. La.	563 208 229 344 63		417 115 83 188 146	188 21 188 2 135		563 208 229 344 63	417 115 83 188 146		188 21 188 2 135		27.0 10.0 11.0 16.5 3.0	20.0 5.5 4.0 9.0 7.0		9.0 1.0 9.0 .1 6.5
Md. Mass. MICHIGAN Miss. Mo.	479 85 1,354 83 479		375 69 833 104 469	438 73 1,146 83 229	1,3	+79 85 146 83 +79	375 69 833 104 469		438 73 1,146 83 229		23.0 4.1 65.0 4.0 23.0	18.0 3.3 40.0 5.0 22.5		21.0 3.5 55.0 4.0 11.0
N.J. N.Y. N.C. Ohio Okla.	1,979 333 625 458 142		1,667 198 521 313 167	2,292 271 729 63 208	É	375 333 325 458 142	1,563 198 521 313 167		2,292 271 729 63 198		95.0 16.0 30.0 22.0 6.8	80.0 9.5 25.0 15.0 8.0		110.0 13.0 35.0 3.0 10.0
Oregon Pa. S.C. Tenn. Tex.	271 1,875 4,375 181 333		313 1,875 5,625 167 354	375 1,979 5,729 167 1,000	1,8	271 375 375 181 333	313 1,875 5,521 167 333		375 1,979 5,563 167 958		13.0 90.0 210.0 8.7 16.0	15.0 90.0 270.0 8.0 17.0		18.0 95.0 275.0 8.0 48.0
Utah Va. Wash. W.Va.	333 667 938 583		375 313 1,042 313	375 396 854 313	(	333 666 931 583	371 313 1,021 313		365 396 854 306		16.0 32.0 45.0 28.0	18.0 15.0 50.0 15.0		18.0 19.0 41.0 15.0
TOTAL ABOVE	28,935	3	1,713	30,897	28,6	600	30,180		30,569		1,388.9	1,522.0	-	1,483.0
Calif. Clingstone	30,208	3:	1,208	31,417	26,5	83	24,875		29,021		1,450.0	1,498.0	-	1,508.0
U. S.	59,143	6	2,921	62,314	55 <b>,</b> I	183	55 <b>,</b> 055		59,590		2,838.9	3,020.0	í	2,991.0

SOURCE: Noncitrus Fruits & Nuts Annual Summary 1977 Released by Crop Reporting Service, ESCS, USDA

ISE AND	:	FRE	SH AND PROCESS	<u>ED UTILI</u> ZATIO	N	
STATE	1975	QUANTITY: 1976	: 1977	1975	PRICE PER UNIT : 1976 :	1977
	• 17/7	MILLION POUNDS	. 1711		ENTS PER POUND	=2::
RESH:						
	7.0	14.0	10.0	22.7	15.3	14.9
Ala. Calif.	7.0	14.0	10.0	22.1	± / • /	1100
Clingstone	3.0	4.0	4.0	7.0	6.3	8.3
Freestone	205.0	262.0	268.0	7.1	8.0	10.2
Colo.	16.0	14.0	14.5	17.0	16.8	13.7
Conn.	5.4	4.1	6.0	20.0	26.0	24.0
Del.	3.2	1.6	2.4	10.1	17.0	12.5
Ga.			78.1	4		17.2
Idaho	10.5	12.0	12.5	11.6	10.0	12.0
Ind.	10.0	5.5	1.0	17.8	9.6	23.0
Kans.	11.0	4.0	9.0	13.5	16.5	15.0 14.6
KY.	16.5	9.0	.1	14.0	15.3 16.0	20.0
La.	3.0	7.0	6.5	20.5 13.6	16.0	15.0
Md.	20.0	13.0	17.0 3.5	20.0	26.0	22.0
Mass.	4.1	3.3	47 <b>.</b> 0	20.0	20.0	17.0
MICHIGAN	4.0	5.0	4.0	19.0	15.0	17.0
Miss.	23.0	<b>2</b> 2.5	11.0	15.6	18.8	20.0
Mo. Ohio	2).0	15.0	3.0	17.0	18.7	23.5
Pa.	83.4	81,8	88.4	12.6	13.6	13.3
S.C.	195.0	240.0	242.0	16.9	15.3	15.0
Tenn.	8.7	8.0	8.0	13.5	13.5	13.0
Tex.	16.0	16.0	46.0	22.0	18.0	14.0
Utah	16.0	17.8	17.5	13.4	12.7	12.6
Va.	26.8	12.9	15.1	14.0	14.0	13.5
Wash.	35.1			10.4		
W.Va.	25.8	14.2	14.1	12.0	14.8	14.8
Other States	354.4	365.2	<b>2</b> 55 <b>.</b> 8	18.6	14.4	15.0
U.S.	1,102.9	1,151.9	1,184.5	14.7	13.3	14.0
PROCESSED:				D(	OLLARS PER TON 2/	
Calif.	1 272 0	3 <b>3</b> 00 0	1,389.0	150.00	137.00	140 00
Clingstone	1,273.0	1,190.0 <b>20</b> 2.0	208.0	117.00	132.00	124.00
Freestone	196.0	202,0	11.9	117,00	1)2,00	59.40
Ga.	3.0	5.0	4.0	96.00	121.00	138.00
Md. MICHIGAN	<i>)</i> •0	7.0	8.0	,0.00		141.00
		0.6		100.00	121 00	148.00
Pa.	6.6	8.2	6.6 25.0	138.00	131.00 119.00	121.00
S.C.	15.0	25.0	25.0	130.00 94.00	119.00	127.00
Va.	5 <b>.</b> 2	2.1	3.9	109.00	117.00	171.00
Wash.	9.6 2.2	.8	<b>.</b> 6	82.00	135.00	129.00
W.Va.						110.00
Other States	35.4	57.4	18.7	95.00	96.80	
U.S.	1,546.0	1,490.5	1,675.7	144.00	134.00	137.00

<sup>1/</sup> Missing data included in other states to avoid disclosure of individual operations. 2/ Excluding dried peaches

SOURCE: Noncitrus Fruits & Nuts Annual Summary 1977 Crop Reporting Service, ESCS, USDA

				TUTAL	S FRO	'I MAI	10 20	:PIEMBER	30 IN II	,000 L	D ONTIO				
CITIES	MI:	AL:	AR:	CA:	FL:	GA:	MO:	N.J.:	N.C.:	PA:	S.C.:	VA.:	W.VA.:	OTHERS	: TOTAL
Albany	-	-	-	-	7	32	-	116	-	63	305	•	7	14	544
Baltimore-				En	70	81	<b>7</b> 7	56	70	105	147	7	172	_	838
√ashington Boston	-	-	-	53 95	70 74	452	-	994	112	77	882	-	-12	7	<b>2</b> 693
Buffalo	-	-	-	7	21	60	_	21	130	18	84	4	21	49	415
New York City-	_			,		00		_ ,	.,,		- ,			-	
Newark	-	-	-	179	308	651	-	1960	480	399	1995	14	11	18	6015
Philadelphia	-	-		126	28	389		627	18	56	599	21	7	4	1875
Pittsburgh	-	-		53	28	109	4	116	214	179	175	7	77	7	969
Providence				4	42			39	214		39				338
TOTAL EAST	-	-	-	517	578	1774	81	3929	1238	897	4226	53	295	99	13687
Chicago	193		25	613	49	287	18	56	165	35	347	4	11	116	1919
Cincinnati	11		-	109	84	84	-	81	74	4	399	-	67	14	927
Cleveland	18	-	-	224	46	63	25	266	63	32	441	21	74	60	1333
Detroit	42	7	4	291	81	242	4	196	49	4	581	32	25	18	1576
Indianapolis	18	-	11	77	32	35	-	56	11	18	130	7	-	14	409 512
Kansas City	25	-	21	315	con J.	70	4 7	14	4	39	182	7	18	46 14	513 406
Louisville	35	4	<del>-</del>	42 161	4	46	7 18	4 7	4 7	39 32	28	1	7	7	278
Milwaukee	-	-	7	161	-	4	10	1	1	)2	2.0	-	1	1	210
Minneapolis <b>-</b> St. Paul	_	_	_	823	_	_	_	_	-	_	7	_	_	126	956
St. Louis	4	4	84	301	_	91	_	91	7	80	67	-	_	287	936
TOTAL MIDWEST	321	<u>-</u> 15	152	2956	296	922	76	771	384	203	2182	71	<b>2</b> 02	702	9253
Atlanta				14	7	560		63	25	32	368	7	-	11	1087
Birmingham	_	60	_	25	_	14	-	32	- <u>´</u> 4	4	21	Ĺ	\max	-	164
Columbia, SC	_	-	_		11	•		_	_	4	620	-	•	-	635
Dallas	_	-	4	658	-	4	-	-	-	-	4	4	-	161	835
Fort Worth	_	-	4	46	-	ca	-		-	•••	4	4	-	-	58
Houston	-	-	18	819	•	25	-	. 7	-	4	39	32	-	305	1249
Memphis	-	-	•	28		4	4	46	<b></b>	-	18	7		•	107
Miami	<b>-</b>	-	-	56	14	259	<b>с</b>	228	67	-	249	- 7	4	- 11	877 207
Nashville	14	7	-	4	11 14	32 28	7	25 18	28	•	151 126	/ 4	<del>-</del> 4	11 49	297 537
New Orleans	-	-	-	294 112		20 <b>=</b>			_		120	4	4	56	168
Oklahoma San Antonio	-	-	-	697	-	-	-	18	-	-	3 <b>9</b>	_	-	725	1479
									401				0		
TOTAL SOUTH	14 	67	26	2753	57 	926	11 	437	124	44 	1639	69	8	1318	7493
Denver	-	-	-	529	•		-	-	-	-		-	•	347	876
os Angeles	-	-	-	4484	-	•	œ	-	-	-	•	•	-	74 14.7	4558 340
Portland	-	-	-	193		œ	•	•	-	-	•	-	9	147 46	340 316
Salt Lake City	-	-	-	270	-	•	-	œ	-		•	-	no.	40	J 10
San Francisco- Oakland	_	_	_	2044	_	_	_	_	m	_	_	_	_	18	2062
Dakiand Seattle-Tacoma_	-	_	-	270	_	-	-	- -	 	_	-	-	-	627	897
														1259	9049
TOTAL WEST	- 		-	7790			-		- 						
TOTAL U.S.	335	82	178	14016	931	3622	168	5137	1746	1144	8047	193	505 	3378	39482
Montreal, Que.	200	-	-	-	-	189	•	424	46	80	231	-	•	1047	2137
Ottawa, Ónt.	-	-	-	81	-	7	-	14	400	-	18	-	-	459	579
Toronto, Ont.	-	-	-	413	-	189	-	130	130	-	165	-	-	445	1472
Vancouver, B.C.	-	-	<b>-</b> 44	182	-	 10	-	-	-	-	1/1	•	-	270 256	452 411
Wannanaa Man	-	-	11	105	7	18		-	<b>_</b>	<b>-</b>	14		<del>-</del>		411 .
Winnepeg, Man. TOTAL CANADA	200		11	781	7	403		568	176		428			2477	5051

SOURCE: USDA - Transportation Section

## BENTON HARBOR FRUIT MARKET SUMMARIZATION PEACH DATA 1967 - 1977 SEASON AVERAGE & 10 YEAR AVERAGE

SEASON		CASH RETURNS FOR SEASON ALL CONTAINERS		
	BUSHEL	3/4 BU.	1/2 BU	
1967	<b>\$</b> 3.80	<b>\$</b> 5 <b>.</b> 22	<b>\$</b> 2 <b>.</b> 45	<b>\$1,1</b> 42,002
1968	3.89	3.72	2.29	398,454
1969	1.94	2.53	1.35	813,913
1970	3.42	3.43	1.80	795 <b>,</b> 299
1971	2.82	3.12	1.70	677,452
1972	7.50	6.70	5 <b>.</b> 05	116,748
1973	5.50	5.91	3.38	621,306
1974	5.85	6.51	3 <b>.</b> 34	1,067,10
1975	6.85	6.71	4.11	867,768
1976	7.50	7.37	4.00	750,707
10-YEAR AVERAGE	4.91	5.12	2.95	725 <b>,</b> 076
1977	•	7.99	4.42	860,839

#### NUMBER OF BEARING PEACH TREES IN MICHIGAN 1968 - 1977

	1977 <b>*</b>	1976	<u> 1975</u>	<u>1974</u>	<u> 1973</u>	<u> 1972</u>	1971	<u> 1970</u>	<u> 1969</u>	1968
	1,200	1,200	1,460	1,480	1,480	1,530	1,600	1,550	1,470	1,400
(Number of	trees h	earing	ane - NOO om	itted <b>) (</b> *	Fstimated					

#### NUMBER OF ACRES

<u> 1977</u> *	<u> 1976</u>	1975	<u> 1974</u>	<u> 1973</u>	<u> 1972</u>	<u> 1971</u>	<u> 1970</u>	<u>1969</u>	<u>1968</u>
12,100	12,100	14,300	14,700	14,800	15,600	16,500	16,100	15,500	14,900

(\*) Estimated

SOURCE: Michigan Fruit Tree Survey, 1977 Annual Summary Michigan Crop Reporting Service 9

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## WEST MICHIGAN F.O.B. SHIPPING POINT SALES

#### 3/4 BUSHEL CRATES US#1

#### WEEK 2 1/4" 2 1/8" ENDING <u>RED</u> HAVEN 10.00 10.00-11.00 22 July 29 5 11.00-11.50 12.50-13.50 10.50-11.50 12.00-12.50 7.00-9.50 Aug. 8.00-10.00 9.00-11.00 12 6.50-9.00 CRESTHAVEN & LORING 6.50-7.00 8.00-9.00 9.00-9.50 19 Aug. REDSKIN 7.00**-**8.00 7.00**-**8.50 8.50**-**9.50 9.00**-**9.50 26 Aug. 2 Sept.

8.00-8.50

8.50-9.00

#### BENTON HARBOR FRUIT MARKET

3/4 BUSHEL CRATES US#1

211.	2 1 <b>/8"</b>	2 1/4"
9.00-10.00 5.50-8.25	RED HAVEN 8.00 9.50-11.00 7.00-9.00 8.25	8.50-10.00 10.00-11.00 7.75-8.75 7.50-8.00
7.75	CRESTHAVEN 8.75	9.00
	REDSKIN -	7.50 - -
-	-	-

#### BENTON HARBOR FRUIT MARKET PEACH MOVEMENT (IN 1/2 BUSHEL BASKETS)

9.00-9.50

9.50-10.00

WEEK ENDING	1977	1976	1975
July 2 9 16 23 30 Aug. 6 13 20 27 Sept. 3 10 17	130 1,024 11,220 18,719 32,860 36,194 15,583 16,456 26,614 18,093 11,035 2,370 676	- 1,350 8,100 18,900 29,700 31,050 25,650 17,550 21,600 20,250 8,100	- - - - - - - - - - - - - - - - - - -
0ct. 1	158	-	-
TOTAL	191,132	182,250	210,600

# 1977 DAILY PRICE RANGE FOR SALES OF MICHIGAN PEACHES AT IMPORTANT WHOLESALE TERMINAL MARKETS Quotations are for US#1 grade packed in 3/4 bushel crates up size unless otherwise stated

WEEK ENDING	211	<u>C H I C A G O</u> YELLOW FLES 2 1/8"	SH <b></b> 2 1/4"	1 3/4"
August 5 12 19 26 Sept 2 9	10.00 <b>-</b> 11.00 10.00 <b>-</b> 10.50 7.50 <b>-</b> 10.00	10.50 10.00-10.50 9.00-10.00 8.50-9.00 9.00	10.50 10.00-10.50	5.00 5.00

#### CINCINNATI

WEEK EN		RED HAVEN	2 1/8"	REDSKIN 2 1/8"	CREST⊞AVEN 2 1 <b>/8"</b>
Sept	2	7.00-7.50	9.00-9.50	10,00	9.00

CIEVELAND	S	Τ.	L	0	U I	S

WEEK ENDING	RED HAVEN 2 1/4"	WEEK ENDING	GLOHAVEN	REDSKIN
July 22 29 Sept 2 9 16	10.50-11.00 11.50 9.00-9.25 12.50 11.50-12.00	Aug 19 Sept 2 9	8.25-8.50 7.50	9.00

## D'ETROIT

WEEK ENDING	2 1/4"	RED HAVEN 2"	2 1/8"	GLOHAVEN 2 1/4"	2 1/2 <b>"</b>	
July 22 29 Aug 5 12 19 26	14.00 13.00-14.50 10.50-12.00	12 <b>.</b> 00 9 <b>.</b> 50 <b>-</b> 10 <b>.</b> 00	13.00-13.50 10.50-12.50 9.00-11.00	11.00-12.00 10.00-12.00	12.00	

ACREAGE: According to the Michigan Crop Reporting Service, the acreage of bearing trees was unchanged in 1977 at 7,400 acres. The total number of bearing trees was also unchanged from 1976 at 700,000.

PRODUCTION: Michigan's prune - plum production decreased moderately in 1977 due to unfavorable weather. Utilized production totaled 14,000 tons, compared with 16,000 tons in 1976, and 20,000 tons two years earlier. In Michigan, Idaho, Oregon and Washington, the utilized production of prunes totaled 58,000 tons. This was 21% below 1976 and was 19% less than 1975. The sharpest reduction was in Washington where production decreased 11,000 tons.

THE GROWING SEASON: The unfavorable conditions that existed during the 1977 season began in the fall of 1976. A very dry fall was followed by one of the coldest winters on record which placed the trees under stress. An early spring followed the harsh winter which forced early bud development. Several frosts during the last few days of April and in the 2nd week of May caused damage which varied from minor to severe. Plums were in the petal fall stage in southwestern Michigan by the end of April, with petal fall reported in the northwestern area by the week ending May 15th, and further north by the end of the next week. Dry weather became the rule during most of May. This along with the frosts, which were soon followed by hot and windy weather caused a lighter than normal fruit set. A light rain at the 1st of June did provide some temporary relief. however, this was again followed by fairly dry weather. Statewide showers offered some relief during the last week of June. This too was offset by dry weather which was accompanied by unusually hot weather. Though some spotty locations developed a normal crop, most of the fruit developed below normal.

THE HARVEST: A light volume of plums were being harvested in the southwestern section of the state in the first week of August. The pace remained light during the following week, then increased moderately. According to the Michigan Crop Reporting Service, 25% of the crop had been picked by the week ending August 21st. Cool and wet weather was slowing the rate of harvest slightly but at the same time it allowed the fruit to add some size. The harvest peaked during the next three weeks. Even though the weather was cloudy and wet, by the week ending September 11th, 90% of the crop had been picked.

MARKETING: The first F.O.B. shipping point prices of the season were issued on August 17th. US#1-1½" Stanleys in ½ bushel cartons sold from \$5.00-5.50. This price was close to the opening price of 1976, which was reported on September 1st. The market remained steady throughout the season and except for an occasional load, most of the crop had been marketed by September 14th. The volume over the Benton Harbor Fruit Market increased in 1977. 35,630 half bushel cartons were marketed, compared with 19,993 half bushels in 1976. The average price paid to growers was \$4.39, down slightly from \$4.90 in 1976. The Michigan Crop Reporting Service placed the total value of the prune - plum production at \$1,974,000. Of this total the fresh market accounted for \$1,273,800 with the balance going to processing.

PACKAGE: Fresh market fruit was generally packaged in either 30 pound cartons or half bushel cartons. Packing houses used both with the volume heavy to 30 pound cartons, while the Benton Harbor Fruit Market ran very heavy to half bushel cartons.

TRANSPORTATION: Practically all prunes and plums were shipped by refrigerated truck. In converting containers to pounds, plums and prunes in half bushel baskets or cartons were factored at 30 pounds, with 4 - basket crates, cartons, or lugs figured at a weight of 28 pounds.

41 CITIES: Unloads of Michigan prunes and plums during the 1977 marketing season totaled 613 units of 10,000 pounds. This showed a considerable increase over the 224 units that merchants and retail outlets received in 1976, and was slightly heavier than the 532 units recorded in 1975. 77 percent of the total unloads were received in six cities. In order of volume they were: Cleveland 126 units; New York - Newark 105; Chicago 77; Detroit 63; Pittsburgh 60 and Cincinnati with 39 units of 10,000 pounds.

PLUMS - PRUNES

STATE AND SEASON	PRODU TOTAL	UCTION : UTILIZED :	UTILI FRESH	ZATION : PROCESSED	: PRIC : FRESH :	E PER TON PROCESSED	: ALL	: VALUE OF : UTILIZED : PRODUCTION
		Tol	<u>NS</u>			DOLLARS		1,000 DOLLARS
MICHIGAN 1975 1976 1977	21,000 16,000 14,000	20,000 16,000 14,000	6,000 5,000 6,600	14,000 11,000 7,400	180.0 227.00 193.00	93.50 89.80 94.00	119.00 133.00 141.00	2,380 2,128 1,974
IDAHO 1975 1976 1977	4,000 7,000 7,000	3,500 5,500 7,000	3,500 5,500 7,000		200.00 242.00 251.00		200.00 242.00 251.00	700 1,331 1,757
OREGON 1975 1976 1977	30,000 31,000 28,000	27,500 29,000 25,000	9,000 10,500 7,500	18,500 18,500 17,500	128.00 127.00 211.00	91.00 96.00 92.00	103.00 107.00 128.00	2,833 3,103 3,200
WASHINGTON 1975 1976 1977	20,600 23,000 12,000	20,600 23,000 12,000	16,050 17,150 9,600	4,550 5,850 2,400	122.00 130.00 226.00	49.50 44.30 59.50	106.00 108.00 193.00	2,184 2,484 2,316
TOTAL 4 STAT 1975 1976 1977	75,600 77,000 61,000	71,600 73,500 58,000	34,550 38,150 30,700	37,050 35,350 27,300	142.00 158.00 220.00	86.80 85.50 89.70	113.00 123.00 159.00	8,097 9,046 9,247

USE AND	PROCESSED UTILIZATION										
STATE	1975	:	QUANTITY 1976	:	1977	:	1975	PRICE :	PER TON 1976	:	1977
			TONS					<u>D(</u>	LLARS		
CANNED MICHIGAN 2/ OREGON 2/ WASHINGTON 2/ 4 STATE TOTAL	11,500 23,500		8,300 20,900		6,400 6,700 1,100 14,200		86.00 84.70		81 <b>.</b> 00 85 <b>.</b> 90		88,00 102,00 92,20
FROZEN 4 STATE TOTAL	2,550		1,600		1,300		128.00		86.00		94,20

<sup>2/</sup> Missing Data not published to avoid disclosure of individual operations

SOURCE: Noncitrus Fruits & Nuts 1977 Annual Summary Furnished by Crop Reporting Board, ESCS, USDA

COMBINED PLUM - PRUNE UNLOADS IN 41 CITIES 1977 SEASON TOTALS FROM AUG. 1 - SEPT. 30 IN 10,000 LB UNITS

CITIES	MICH.	CALIF.	N.Y.	ORE.	PA.	WASH.	OTHERS	TOTAL
Albany Baltimore-Washington Boston Buffalo New York-Newark Philadelphia Pittsburgh Providence	7 21 7 105 14 60	70 189 550 102 1698 546 203 25	14 - 11 28 49 4 39	14 - 88 7 56 60 4	7 - 21 - 21	14 28 28 18 109 46 28	- 53 - 120 35 14	119 245 730 162 2158 705 369 25
TOTAL EAST	214	3383	145	229	49	271	222	4513
Chicago Cincinnati Cleveland Detroit Indianapolis Kansas City Louisville Milwaukee Minneapolis-St. Paul St. Louis	77 35 123 63 25 11 11 4 14	508 151 228 382 56 88 39 67 109	11 -	35 4 7 7 - - 4 7	-	53 70 42 32 11 32 4 4 102	28 7 4 4 - 11 - 7	701 267 415 488 -92 142 54 86 232
TOTAL MIDWEST	367	1761	11	68	-	382	114	2703
Atlanta Birmingham Columbia,S.C. Dallas Fort Worth Houston Memphis Miami Nashville New Orleans Oklahoma San Anienio	11 	98 53 25 200 35 207 32 179 4 172 25 280	- - - - - 7 - -	- - - - - 4 - -	-	7 4 - 18 - 32 - 53 - 28 11 28	- - - 7 - - - 4	105 57 25 233 35 246 32 257 200 47 327
TOTAL SOUTH	36	1310	7	8	-	181	26	1568
Denver Los Angeles Portland Salt Lake City San Francisco-Oakland Seattle-Tacoma		98 1061 53 39 350 123	- - - - -	28 25 - -	- - - - -	21 60 14 4 7 60	18 35 - 25 -	137 1184 92 43 382 183
TOTAL WEST	-	1724	-	53	•	166	78	2021
TOTAL U.S.	617	8178	163	358	49	1000	440	10805
Montreal, Que. Ottawa, Ont. Toronto, Ont. Vancouver,B.C. Winnepeg, Man.	- 28 -	473 70 487 147 63	- - - -	18	- - - -	35 - 84 32 67	155 25 71 56 70	681 95 670 235 200
TOTAL CANADA	28	1240	-	18	-	218	377	1881

SOURCE: Transportation Section, Washington, DC

BENTON HARBOR FRUIT MARKET SUMMARIZATION DATA PLUM - PRUNE 1967 - 1977 SEASON AVERAGE & 10 YEAR AVERAGE

SEASON	1/2 BUSHEL	SEASON AVERA 8 QT CARTONS	AGE PRICE 1/2 BUSHEL	CASH RETURNS SEASON
1967	128,750		<b>\$</b> 2.41	\$222,811
1968	73 <b>,</b> 750		3.12	166,476
1969	126,250		1.80	226,432
1970	87 <b>,</b> 500		2.60	226,356
1971	127,500		1.71	218,098
1972	73 <b>,</b> 750		3.54	259,595
1973	43 <b>,</b> 750		4.01	174,126
1974	62 <b>,</b> 500		4.15	260 <b>,</b> 790
1975	61,250		3.07	187,952
1976	19,993	4.68	4.90	97,499
10-YEAR AVERAGE	80,499	4.68	3.13	204,014
1977	35,630	-	4.39	156,416

BENTON HARBOR FRUIT MARKET PLUM-PRUNE MOVEMENT 1977 - 1974 IN 1/2 BUSHELS

WEEK ENDING	1977	1976	1975	1974	
July 16	9	•	-	-	
23	359	•	-	-	
30	297	-	-	-	
Aug. 6	537	-	1250	-	
13	3369	1250	-	-	
20	12617	1250	1250	-	
27	11983	7500	3750	1250	
Sept. 3	4328	5000	17500	23750	
10	635	250 <b>0</b>	16250	27500	
17	953	-	11250	10000	
24	433	-	3750	3750	
Oct. 1	110	-	2500	-	
8	-	-	2500	-	
15	-	-	1250	-	
TOTAL	35,360	17,500	61,250	66,250	

SOURCE: Daily market news bulletin from data furnished by the Market Manage Benton Harbor Fruit Market.

#### U.S. Number 1 hydrocooled.

DATE  Aug. 19 26 Sept. 2 9 16 23 30	\$ 1/2 BUSHEL \$ 1/2 BUSHEL \$ 5.00-5.50 \$ 5.00-5.50 \$ 5.00-5.50 \$ 5.00-5.50 \$ 5.00-5.50 \$	TANLEYS  30 LB. CTNS.  5.50-6.00  5.50-6.00  5.50-6.00   7.25	1/2 BUSHEL  5.50 5.50 5.50 5.25-5.50 5.25-5.50 -	30 LB. CTNS. - 6.00-6.25 6.00-6.25 - -
DATE  Aug. 19 26 Sept. 2 9 16 30	DAMSON 5.50 5.50-6.00 5.00	CHICAGO 1 / 2 BUSHEL BLUFRE 5.50 5.50-6 6.00 5.50-6	.00 .00	STANLEY - 5.50-6.00 - 5.00-5.50 5.00-5.50
DATE Sept. 2 9 16	STANLEY 5.00-6.50 5.50-6.25 5.50-6.00	CLEVELAND 1/2 BUSHEL PRESIDENTS 6.50		BLUFRE - 6.50 6.00-6.50
DATF Aug. 19 26 Sept. 9 30	1 / 2-B U S H E L STANLEYS BLUFRE 6.50 - 5.50-6.00 6.50	DETROIT  DAMSON  5.50	3 0 L BLUFRE - - 5.50	B. C T N S.  STANLEYS  -  7.00 7.25
DATE Aug. 26 Sept. 2 9	STANLEYS 5.00-6.00 6.00-6.50 6.00-6.50	PITTSBURGH 1/2 BUSHEL	BLUFRE - 7.00-7	
DATE Aug. 26 Sept. 2	STANLEYS 5.25 5.25 5.50-6.50	ST. LOUIS 1/2 BUSHEL BLUFRE - 6.50	DAM	SON - - -5.50